

International Fancy Food, Confection and Wine Career Profile

Thomas Catanese.Com National Super Broker

In 1958 Tom Catanese began his Retail Florist Career. After 12 years he left the industry when he discovered Shrink Film Packaging. He took that product and introduced it to the Gift Basket and Gift Food Industries! He founded a company called **Nowco International in 1967!** He has exhibited at 140 National Trade Shows and Conventions and the company had over 9000 customers! In 1972 he joined NASFT, or as it is better known, the International Fancy Food Show! In 1977 the show invited him to present the first National Gift Basket Seminar ever held at the Int. Fancy Food Show. In 1984 he created and designed his first Celebrity Gift for Stephen Spielberg's movie, Raiders of the Lost Arc! To view it go to the website! In 1986 he conceived and created his first Rolls Royce Convertible filled with Fancy Foods and Giant Champagne bottles at the Int. Fancy Food Show! In 1987 he duplicated the Roll Royce Gift at the Miami Auto Show. In 1989 the British Food and Drink Expo in London invited him to present his Gift Basket Design, Sales and Marketing Symposium to the English Wine, Grocery and Supermarket Trade. Then the International French Fancy Foods and Wine Expo, INTERSUC invited him to Paris to present the same Symposium in 1990. The European Retailers had not seen Gift Foods designed in this matter before! In 2000 Tom sold his business after his partner of 20 years passed away! In 2003 he formed his new company, Thomas Catanese.Com. He is now a Super Broker and provides over 7000 Fancy Gift Packaging to the Who's Who in the Gift Food industry from 20 different Manufacturers and Importers. In the last 35 years he has presented 94 Gift Food and Gift Basket Business Sales, Marketing and Gift Design Seminars and Symposiums! In 1987 he created the first 2 hour industry Gift Basket Business video. He has now produced five Award Winning Gift Basket Business Industry Videos! Between 1971 and present day he has written or been published in 20 Gift Basket, Fancy Food, Wine, Floral and Giftware magazines! Listed below is a number of the Industry Media Magazines that he has written for!

Gourmet Retailer	Fancy Food Magazine	Beverage Media	Beverage Journal
Gourmet News	Flowers and	Giftware News	Candy Business
Candy Industry	Gifts and Decorative	Telefood Magazine	The Chocolate Magazine
Chef	Florist Magazine	RCI Confections	La Confiserie/ France

In 1998 he was awarded a Gold Medal at Carnegie Hall for Life Time Achievement by the Fancy Food Industry.

Industry leaders have called him the Godfather of the Gift Basket Industry!

He has presented Gift Food Industry Sales, Marketing and Gift Design and Gift Packaging Seminars for;

Godiva Chocolatier Nat. Conv.	Int. Fancy Food and Confection Show	National Supermarket Show
Int. New York Gift Fair	National Grocers Convention	Walt Disney World/ Epcot
Harry and David	Phila. National Candy, Gift & Gourmet	Dallas World Trade Mart.
LA /Calif. Gift Show	National Wine & Liquor Convention	Rocky Mt. Chocolate Convention
Intersuc/ Paris	British Food & Drink Expo/ London	Toronto Gift Show/ Canada
Napa Valley Wine Industry	Atlantic City Chocolate Expo	Atlanta, Dallas, LA & San Franc. Gift Shows

In July of 2007 Gourmet Retailer interviewed him for their Fancy Food Show Issue on Gift Basket Sales and Marketing!

Google and Yahoo ranks him # 1 for the following search terms; Americas Wine Gift Basket Expert, Americas Gift Chocolate Gift Basket Business Consultant, Americas Gift Packaging Expert and Americas Confection Gift Packaging Expert, Americas Gift Basket Seminars Expert, Americas Gift Basket Videos Expert, Americas Gift Business Expert!

Americas Fancy Food Gift Industry Expert! Americas Floral Gift Basket Expert, Americas Amenities Gift Basket Expert.

The company's VIP clients include IKEA, Godiva, Walt Disney World, Hilton Hotels, Harry and David, MGM Grand Hotel, Las Vegas Hilton Hotel, Pepperidge Farm, Estee Lauder, Hershey Foods plus many more nationally known companies.

He has designed many celebrity gifts for many world renowned movie stars in Hollywood, like Frank Sinatra, Stephen Spielberg, Aaron Spelling, Sly Stallone, Oprah, Eileen De Generes, ABC-TV, Lion King and Walt Disney World!

He has created and designed over 900 original Gift Basket and Gift Creation Designs since 1967!

The company, **Thomas Catanese.Com** now has over 170 web pages on the internet. Today, the company continues to providing the Chocolate, Fancy Foods, Wine, Floral and Supermarket Industries with the Worlds Best Gift Packaging. Mr. Catanese is a National Motivational and Sales and Marketing Speaker, He is available as your next Industry Convention Speaker! For more information please e-mail him at tccat523@aol.com.

To see Tom Gift Warp a Rolls Royce on video go: www.thomascatanese.com
www.thomascatanese.com, www.giftbasketvideos.com, www.shrinkbags.com

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Founder of: Save Our Children's Future.org, Anti-Drug Foundation for young Parents of Children!