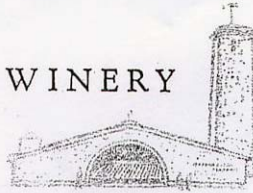


ROBERT MONDAVI WINERY



OAKVILLE, CALIFORNIA

ZIP CODE 94562

P. O. BOX 106

TELEPHONE (707) 963-9611.

October. 25th, 2011

Mr. Thomas Catanese
Mr. Sheldon Margolis
Margolis and Catanese Partnership
324 Knoll Rc.
Plymouth Meeting, PA 19462

Ref: Non-Binding Letter of Intent

Gentlemen

Following your recent conversations with Oren Lewin, VP of Constellation Brands we have undertaken to confirm our intent to grant you the permission to conduct a location filming shoot of your movie, Mondavi, the Man, the Wine, the World at the Robert Mondavi Winery in Oakville, CA. (The Property) subject to the following conditions set forth!

1. Permission will be granted to you to film certain scene at the winery for a limited number of days as mutually agreed to! Dates and times to be forwarded to us 90 days before the filming.
2. Filming shall not in any way be disruptive to winery operations and normal activities of the winery. Including winery production, wine sales, wine tasting's, tours and events.
3. Margolis and Catanese agrees to pay a location fee to the Robert Mondavi Winery in an amount that will be mutually agreed upon.
4. You agree to use reasonable care of all facilities to prevent any damage to the property and will indemnify the Winery against any claims of any party resulting from the acts and or omissions in connection with your use of the property.
5. You agree that in the filming of the movie that Robert and Margrit Mondavi will be held with very high regard in connection with the trade name of Robert Mondavi Winery! That the movie will be conducted and will preserve the integrity, character and good name and reputation of the late Robert Mondavi and Margrit Mondavi.
6. If you agree with the above mentioned terms then we can go forward and work together for the success of the movie!

Sincerely yours,

Carl Jaeger
Carl Jaeger
Director of Marketing
Robert Mondavi Winery